

IT 270 Milestone Two Guidelines and Rubric: Site Structure and Navigation

Overview: The final project for this course is the creation of a **website**. Just as it is important to have a high-level plan for the content and rough design of your final project website, it is equally important to plan in a slightly more detailed fashion for the overall site structure and navigation for your site. As a reminder, your final project website should consist of at least five different pages and should showcase most of the features that you will learn throughout the course.

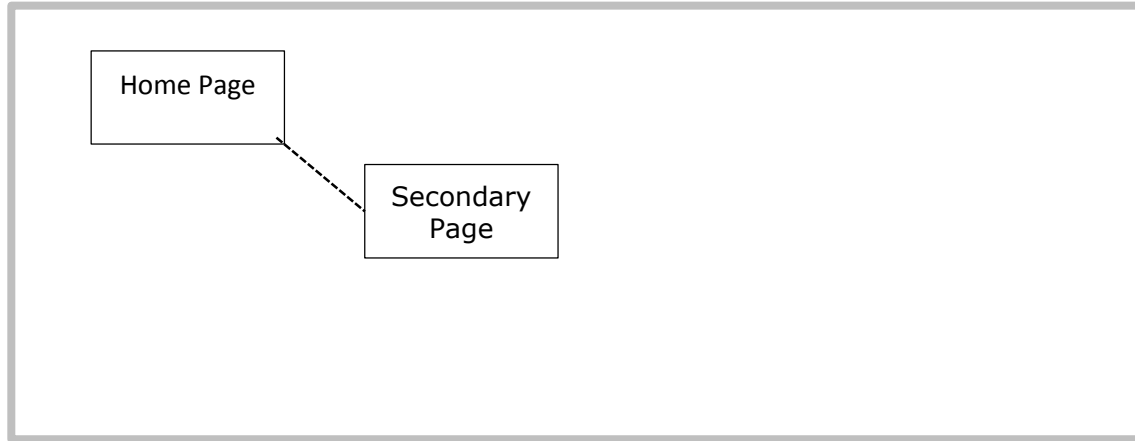
Note: You may complete this assignment in a separate Word document. If you choose to do so, be sure to number your responses to match the questions provided in the worksheet.

1. Proposed Site Structural Theme

Information on websites at times makes more sense when the pages are arranged in **sequences** (e.g., sequential ordering in terms of chronology, general to specific content, alphabetically) or in **hierarchies** (e.g., a landing page “hub,” with the subpage “spokes” extending in no particular order from that hub). While the majority of websites across the internet employ the hierarchical structural theme, there are instances where a more linear and sequenced site structural theme makes more sense. In 2–3 sentences, explain which structural theme you plan to use on your final project website and why you think that is the best approach for your site.

2. Proposed Site Structure

In the embedded object below, sketch out a potential structure for your final project website. Remember that your site structure is still very fluid at this point. Be sure to balance logical and feasible considerations when making your choices. You may either select the object, copy/paste to duplicate existing text boxes and lines, and then drag them around to your liking, or you may click on the Insert tab on Word’s ribbon and select the shapes you wish to use under the **Shapes** menu. A “home page” box linked to a page has already been included to get you started.



3. Proposed Site Navigation Wireframe

In the field below, provide a brief overview of your proposed navigational wireframe. Name at least five specific pages (e.g., *Home* or *About This Site*) and provide a brief, 1- to 2-sentence description of what kind of content each page will offer (for example, *About This Site* informs visitors about the products my uncle’s business sells, along with some company background). You may separate your page names and descriptions with semicolons. Remember, this does not have to be “set in stone” yet. It will likely change as you continue to plan, design, and build your site.

Remember to review your instructor feedback on this milestone. As you finalize elements of your site, one of your guidelines for submission is to include basic comments in your code that identify how your work in the milestones and instructor feedback informed key features or function choices on your site.

Rubric

Guidelines for Submission: Use 12-point Times New Roman font.

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review [these instructions](#).

Critical Elements	Attempted With Minimal or No Functional Issues (100%)	Attempted With Key Functional Issues (70%)	Was Not Evident in Submission (0%)	Value
Structural Theme	Explains the structural theme selected to guide the organization of the website, with supporting evidence of why the theme was chosen	Explains the structural theme selected to guide the organization of the website, but explanation is not supported with evidence	Does not explain the structural theme selected to guide the organization of the website	32
Site Structure	Demonstrates organization of site, balancing logical considerations with feasible graphic structure, with minimal or no functional issues that impact overall logic and/or feasibility	Demonstrates organization of graphical structure, balancing logical considerations, but with significant functional issues that impact overall logic and/or feasibility	Does not demonstrate organization of site using graphical structure	32

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Site Navigation	Includes at least five elements that outline the site navigation with minimal or no functional issues in balancing logic and/or feasibility	Includes sufficient elements that outline the site, but with significant issues in balancing logic and/or feasibility	Does not include sufficient elements that outline the site navigation	32
Articulation of Response	Submission has no major errors related to grammar, spelling, or syntax	Submission has major errors related to grammar, spelling, or syntax that negatively impact readability and articulation of main ideas	Submission has critical errors related to grammar, spelling, or syntax that prevent understanding of ideas	4
Total				100%